

Defend Your School Video Campaign

Purpose: To collaborate with the Australian Christians Party and Spirit Led Media in a video campaign to support and defend our school and the faith-based foundation that it was built on. To acknowledge the importance and impact of faith within the education system by sharing individual stories that contain a strong, positive message that Christian school communities value and want faith-based education and seek to preserve our Christian heritage.

The video campaign will give Christian families and educators a voice to defend their faith-based school. The videos may feature on the following social media channels (Instagram/Facebook/Youtube):

- Australian Christians Party (<https://australianchristians.org.au>)
- The videos *may* also feature on other platforms such as ACL ([Australian Christian Lobby - Truth Made Public](#)) and My Christian Schools ([My Christian School](#))

People involved: Maryka Groenwald (ACP State Director), Tracey Purser (ACP, Candidate for Girrawheen), Kate Johnson (Spirit Led Media)

When	What	Who	Notes
Week 4, 24/2/25, 8.45am	Student and parent interviews.	Interested parents and students	Send out permission slips for student participation.
Week 4, after school 3.15pm or before school (TBC)	Staff interviews	Interested staff	
Week 3, 19/2/25	Tracey Purser will speak to Secondary students about making their vote count in the democratic process.	Tracey Purser	At school assembly

Possible questions for video interviews:

Staff	Parents	Students
<ol style="list-style-type: none">1. Briefly explain the history of the school (school leaders)2. Briefly explain your experience and impact the Christian education sector has had on your professional and personal life.3. Why is faith-based education important?4. What is your hope for WA?	<ol style="list-style-type: none">1. How long have your children been at ECCS?2. How has ECCS impacted you as a family? (Positive testimonies)3. What is your hope for WA?	<ol style="list-style-type: none">1. How long have you been at ECCS?2. What do you love about your school? Any special wins/achievements?3. Why is your faith important in your school?

If you are interested in supporting this video campaign please tick the relevant box below and return this form to the school office by Friday 21 February.

<input type="checkbox"/>	I am happy for my child to be interviewed (if they want to).	Name/s:	Room/s:
<input type="checkbox"/>	I am happy to be interviewed as a parent.	Name:	Phone:
<input type="checkbox"/>	I am a staff member and am happy to be interviewed.	Name:	Phone:

Name: _____ Signature: _____ Date: _____